

Work — Experience

Flywheel

Jun 2016 — Present

Senior Product Designer

DESCRIPTION

At Flywheel I work within our product team to define and execute new feature requirements through wireframes, high fidelity mockups and robust prototypes. I've built our current design system, and I'm responsible for designing our next-generation ui framework known internally as "Vision". You'll frequently find me helping out in cross departmental efforts for marketing, sales, support and more.

RESPONSIBILITIES

- UI & UX Design
- Design System Owner
- Interaction Design
- Branding
- Marketing Website
- Tradeshow & Print Design

HIGHLIGHTS

- 100+ Features Shipped
- 2 Full Product Redesigns
- 2 Marketing Site Redesigns
- Successful Company Rebrand
- \$60,000,000 in Funding
- Employee #5 of 100+

Carmmunity

Jun 2015 — Present

Co-Founder

DESCRIPTION

Carmmunity is a platform for car enthusiasts to socialize and explore the businesses, events and world around them. I'm responsible for the design of our app, website, marketing materials and anything else that has pixels.

RESPONSIBILITIES

- UI & UX Design
- Mobile App Design
- Marketing Website
- Marketing Materials
- Cinematography

HIGHLIGHTS

- 3 Full Time Employees
- \$150K Seed Round Raise
- Recent Private Beta Release
- Release Commercial Filmed

Infinite Campus

Jun 2013 – Jul 2016

Lead UI Designer

DESCRIPTION

I was responsible for designing and developing a UI framework which was eventually used by more than 200 in-house developers, and consumed by nearly 10,000,000 end users. I managed reviews and approvals of design throughout the product, and shipped multiple new products in my time at Infinite Campus.

RESPONSIBILITIES

- UI & UX Design
- Design System Owner
- UI Framework Developer
- UI Approvals for 200+ Devs

HIGHLIGHTS

- Full Main Product Redesign
- 2 Shipped Companion Products
- iOS & Android App Release
- Intern → Lead UI Role in ~18 months

Monster Code

Jul 2011 – May 2013

UI / Web Designer

DESCRIPTION

I was contracted by Monster Code frequently to design and develop stunning – high converting websites for their clients. After creating high fidelity mockups, I would template out the final website design in HTML & CSS for their in house developers to link with their proprietary PHP based CMS.

RESPONSIBILITIES

- Web Design
- HTML & CSS Templating
- Web Strategy

HIGHLIGHTS

- Shipped Dozens of Websites
- Learned PHP & MySQL

Freelance Work

Over the years I've completed dozens of projects for small businesses and content creators. I use freelancing as an outlet to explore new design ideas, practice new skills and prevent creative burnout.



Skills & Tools —

DESIGN

- Figma
- Sketch
- Adobe XD
- Adobe After Effects
- Framer
- InVision

DEVELOPMENT

- HTML & CSS
- Javascript
- VS Code
- Webflow
- WordPress
- Git & GitHub

GENERAL

- Atlassian Jira
- Atlassian Confluence
- Whimsical
- Discord
- Slack
- Google Workspaces

CONTENT CREATION

- Davinci Resolve
- Adobe Premier Pro
- Adobe After Effects
- Adobe Photoshop
- Adobe Lightroom
- Cinematography

Thank you for your time and consideration,

Max Bailey